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## Agenda

Evaluate Practice Scope and Business Needs

Assemble the Right Team of Stakeholders

Develop a Business Case

Disseminate information—communicate

## Evaluate Practice Scope and Business Needs

Community and/or Hospital Based Practice? Academic? Reference? Hybrid?

Clinical Use (primary/retrospective/consult diagnosis, frozen section, rapid onsite evaluation, remote consultation)

Education, Research, Innovation

Information System (LIS, EMR) – Current and Future

Current Department/Institutional Revenue, Case Volumes and Anticipated Growth



# Assemble the Right Team of Stakeholders



### Team of Stakeholders

### Medical Leadership

- Identify use case(s)
- End user, customer
- Decision-maker
- Road map contributor

### IT Leadership

- Clinical systems, LIS/EMR
- Interface development
- Road map contributor

### Operational Leadership

- Contribute to use case(s) identification
- Identify resource limitations
- Road map contributor
- Hardware decisionmaker

## C Suite Executives

- Contingency planning
  - » Stakeholder attrition
  - » Roadmap scope
  - » Resource constraints
  - » Project/program manager (direct report)
  - Facilitator: road map development, deliverables



## Team of Stakeholders



# Develop a shared understanding of roles and responsibilities

RACI: Responsible, Accountable, Consulted, Informed



#### **Remove historical barriers**

Identified during Define phase, SWOT analysis, etc.



# Identify your institutions' high-level use case(s)

At our institution, for example: Clinical, Education, Research and Innovation informs requirements/RFP



#### **Evaluate risk**

Based on information gathered



**Make decisions** 



### SWOT Analysis

#### **STRENGTHS**

- Executive and AP Division Chief support
- Existing client interest and use cases (stain and return/consultations)
- Collaboration between ARUP divisions and MDs
- Enthusiastic attending pathologists
- Engaged resident/fellow group
- Some institutional experience w/ DP vendors
- Collaborative local and national contacts

#### **OPPORTUNITIES**

- Alignment with business strategy and academic mission
- Potential scalability of surgical and cytopathology
- Improved training and Education pipeline
- Capacity for data usage: data bank creation
- Research and Innovation
- Increase client retention through consultation
- Improve quality and reduce waste
- Recruitment/retention
- Space savings (\*pathologist office footprint)
- Bridging between AP and CP
- Flexible support of future institutional growth Potential for storage cost reduction

#### **WEAKNESSES**

- Upfront investment cost
- Complexity of implementation
- Lack of clarity on future efficiency gains/cost savings
- Skepticism from some pathologists
- National downward trends in pathologists, while healthcare facilities continue to grow\* (reflected in local market)

#### **THREATS**

- Prioritization of high-margin projects
- · Lack of capital
- Pathologist retention and recruitment
- Lack of clarity on data governance and ownership
- Changing regulatory environment
- FDA Oversight and Regulation of Laboratory Testing
- Risk of non-implementation: <u>Why Kodak Missed the</u> <u>Digital Revolution After Starting it</u>



<sup>\* &</sup>lt;u>Trends in the US and Canadian Pathologist Workforces</u> from 2007 to 2017

### Hardware & Software Evaluation and Selection

#### Define internal current state

- Process map
  - Detailed understanding of preanalytic laboratory logistics including test ordering, barcoding, tracking, histology, signout
- Understand current rate limiting factors

# Make decisions in the context of internal use case

- LIS interoperability
  - IT Stakeholders must be in engaged in assessment RFP
- IT must ensure that vendor talk can be actualized
- SurgPath v. HemePath v. Cytology
- Pathology assisted devices (AI)
  - Evaluate for efficiency/quality improvement
  - Evaluate cost



## Hardware & Software Decision Making

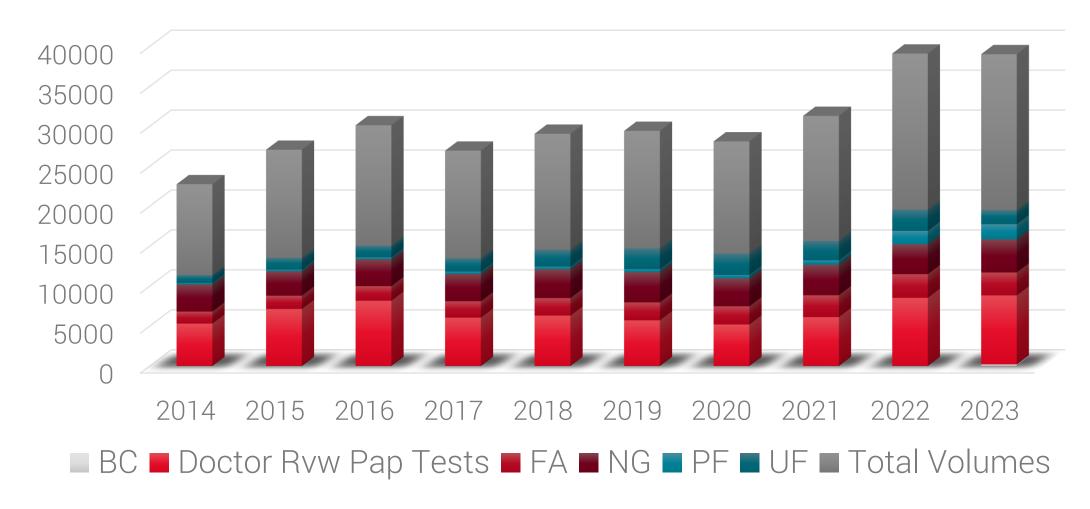
- Hands on demonstration with Vendors
  - » Develop in-house subject matter expertise
    - Engage interested internal parties (listen)
- Vet with professional peers with similar use cases

Key stakeholders will ensure appropriate personnel e.g. IT LIS/EMR expertise, scanning workforce, data scientist, quality.



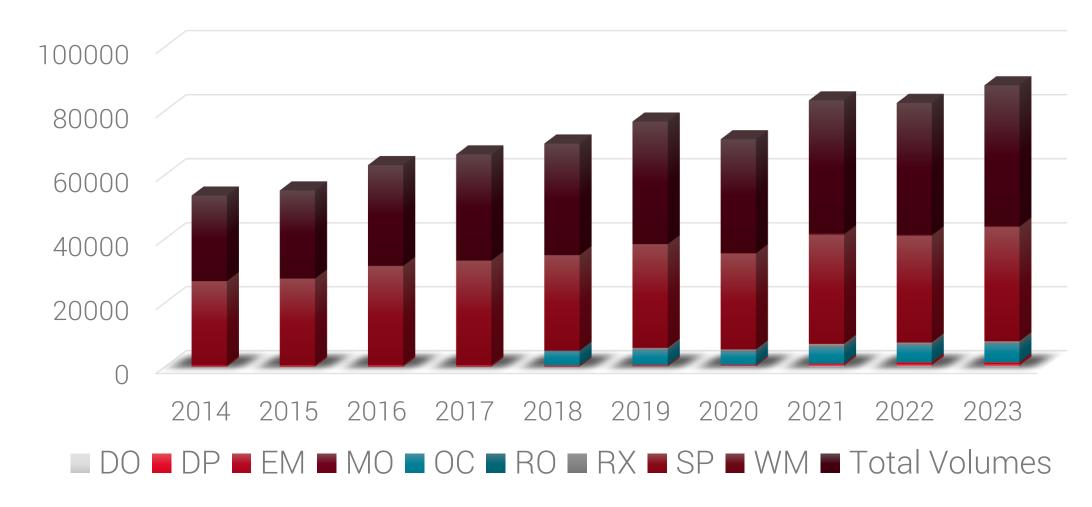
## Analyze: Past and Current Slide Volume

Cytology

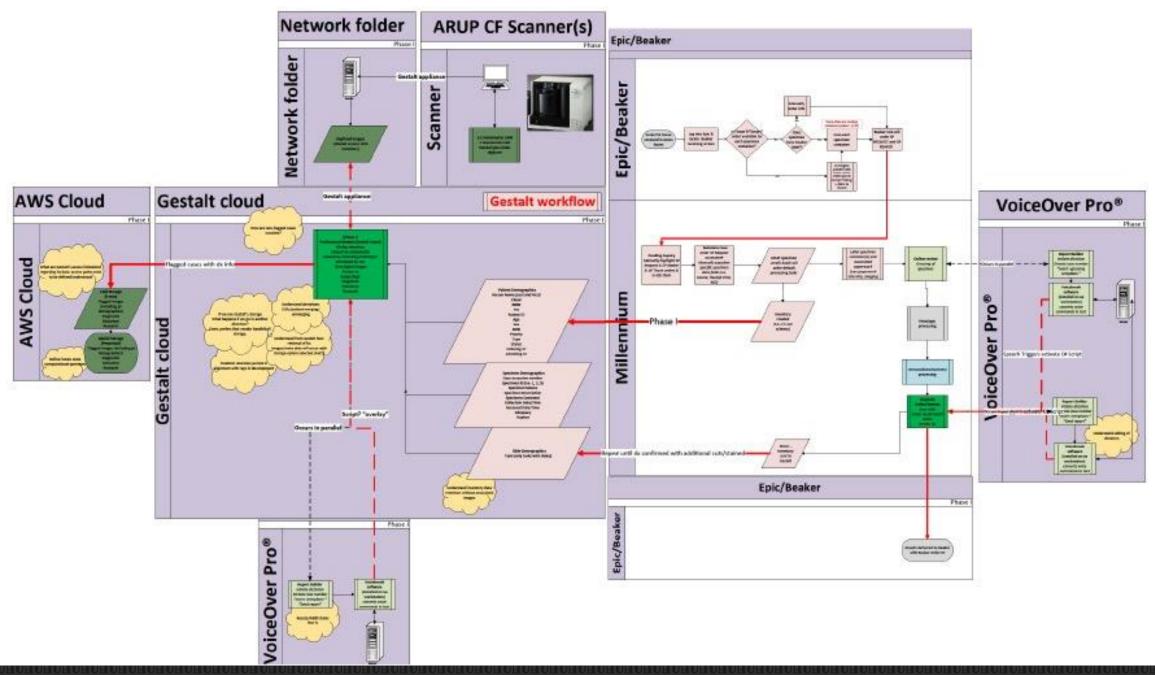


## Analyze: Past and Current Slide Volume

Surgical Pathology







# Improve: Evaluating Risk

#### Implementation vs Non-implementation

- » Implementation
  - Inferior image quality
  - Lack of end user buy-in
  - End user availability (for validation)
  - Insufficient training
- » Non-implementation
  - eg <u>Why Kodak missed the</u> digital revolution after starting it

### Resource limitations

- » IT Storage Capacity
- » Software/hardware technical support (ARUP)
- » Hardware: supply chain
- » Workforce availability
- » Space: scanning footprint
- » Commercial product viability



# Improve: Evaluating Risk

### Cybersecurity

- Data governance/rules
  - » How processed/handled
    - Client attrition plan
- Resource access (Breach)
  - » Scan/return process exposes network to risk
    - How secure are our Clients' network?
      - > e.g. incorrect URLs used
    - How is the industry addressing this?

### Cybersecurity

- Data travel risk
  - » Dependent on workflow
- Data accessibility/longevity
- Data availability
  - » Cloud connection lost

## Objectives and Outcomes













#### **Scan Slides**

**Objective:** Upgrade existing scanners to current technology

**Outcome:** Improved image quality, higher throughput, increased lab efficiency. Reduce waste, rework.

### Access Images and Data

**Objective:** Interface SMS with LIS, automate management of work queues, enhance security

Outcome: Increased efficiency and accuracy at pathologist sign-out, improved client experience

#### **Analyze Images**

**Objective:** Assisted analyses, improve communication with lab, enable virtual collaboration

**Outcome:** Increased pathologist efficiency/capacity, improved TAT and patient care

#### **Render Diagnosis**

**Objective:** Integrate with voice recognition software, bidirectional interfacing results to LIS, capture data

**Outcome:** Increased pathologist efficiency/capacity, enhance data/metric tracking

#### Provide Training/ Education

**Objective:** Build training sets and exams for trainees, track performance and productivity

Outcome: Support academic mission, enhanced resident and fellow training program, improved recruitment/retention

#### **Enable Research**

**Objective:** Access historical images and data bank

**Outcome:** Support academic/research mission, track patient outcomes











# "...and Now a Warning"

Plan beyond initial deployment 1, 2-3, 5, 10 years Develop a contingency plan for attrition in stakeholder roles

Don't underestimate the IT lift

If you think you have enough IT, you don't Attend the
Digital
Pathology
Association's
annual
conference

Review of publications that align with your institution's use cases



### Notable Resources and Publications

- Hanna MG et al. Integrating digital pathology into clinical practice. Mod Pathol. 2022 Feb;35(2):152-164. doi: 10.1038/s41379-021-00929-0. Epub 2021 Oct 1. Erratum in: Mod Pathol. 2021 Oct 13;: Erratum in: Mod Pathol. 2021 Nov 9;: PMID: 34599281.
- Dash RC et al. J Pathol Inform. 2021 Mar 24;12:16. doi: 10.4103/jpi.jpi\_98\_20. PMID: 34221632; PMCID: PMC8240547.
- Lujan G et al. Dissecting the Business Case for Adoption and Implementation of Digital Pathology: A White Paper from the Digital Pathology Association. J Pathol Inform. 2021 Apr 7;12:17. doi: 10.4103/jpi.jpi\_67\_20. PMID: 34221633; PMCID: PMC8240548.
- Ardon O et al. Quality Management System in Clinical Digital Pathology Operations at a Tertiary Cancer Center. Lab Invest. 2023 Nov;103(11):100246. doi: 10.1016/j.labinv.2023.100246. Epub 2023 Sep 1. PMID: 37659445.
- https://digitalpathologyassociation.org



### THANKS I TEAM RECOGNITION

<b>Executive Stakeholder</b>	Julio Delgado, MD
IT Leadership	Gloria Pitt, Pam Alexander, Bryce Limb
AP Section Chief Operational Director Group Manager	Kajsa Affolter, MD Amy Sandoval, MLS(ASCP) <sup>CM</sup> Lindsey Fairbourn, HTL(ASCP)
Cytology Section Chief Group Manager	Ben Witt, MD Jeff Hadley, MBA, BS, CT(ASCP)
HemePath Section Chief Group Manager	Madhu Menon, MD, PhD/Anton Rets, MD Jeff Chumley, MS, MLS(ASCP) <sup>CM</sup>
ST MolOnc Chief/Cytogenetics Chief Operational Director Group Manager(s)	Anna Matynia, MD/Erica Andersen, MD, PhD Mike Graczyk, MBA, MLS(ASCP) <sup>CM</sup> MB Chantry Clark, C(ASCP) <sup>CM</sup>
Digital Pathology Project Manager	Sumie S. Edwards, MLS(ASCP) <sup>CM</sup>
IT Support	Amy Stradley, Marvin Lopez, Smitha Singh
AP Support (SMEs)	All current scanning groups









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